

WE CAN'T CHANGE OUR HISTORY, BUT WE CAN CHANGE HOW WE TELL THE STORY. A DIFFERENT NARRATIVE WILL CHANGE YOUR LIFE, YOUR FUTURE AND QUITE POSSIBLY THE ENTIRE WORLD.

barrie bramley

**An International Keynote Speaker for 20 years plus, Barrie has spoken on most continents to organisations spanning a multitude of industries. With a wealth of experience, speaking to diverse audiences, he has consistently been rated a top Keynote speaker at the events he's spoken at.**

KEYNOTE SPEAKER  
WRITER  
GREY BEARD

**WHY?**

The world is generating content at an unprecedented speed and scale, but more content doesn't always equate to more engagement. In fact, it often just adds to the noise - a noise that drowns out the vital signals we should be paying attention to.

**WHAT?**

Exploring dominant themes and beliefs, and presenting an alternative way of thinking that disrupts conventional 'wisdom' with the aim of revealing overlooked truths, to encourage robust thinking through fresh and often unexpected insights.

**HOW?**

Edutaining - sneaking veggies into your favourite dessert - all the nutrients you need while enjoying the flavours you love. The richness of learning meets the thrill of storytelling. Every minute becomes engaging, ensuring the message lingers long after the applause.

Barrie has spoken on most continents to companies and organisations spanning a multitude of industries. He has a wealth of experience speaking to diverse audiences, and is consistently rated a top speaker at each event he speaks at. Barrie is well known for his edutaining and personal style. Easy to listen to, Barrie's engaging style and humour makes him a conference favourite. As a Conference and Keynote Speaker, he is easy to work with. He is well known for delivering exactly what the client is looking for.



In order to change behaviour people must have new paradigms from which to think from. Barrie's speciality is presenting fresh thoughts which inspire audiences to think differently and change how they go about their business.

Don't see Barrie as 'just a speaker'! His charismatic personality and his ability to integrate knowledge and information that make a tangible difference, has given him some of the following opportunities:

Barrie has designed and facilitated experiential workshops for organisations around the world, exploring topics like change, innovation and disruption.



Barrie lectured at the Asia Pacific Leadership Program, out of the East West Centre at the **University of Hawaii**, in their '**Leadership and Diversity**' programme over the course of 3 years



As a member of the **GIBS** Faculty, Barrie lectured on **Talent Development at the Standard Bank Global Leadership Centre**, where he lectured Senior Leaders of Standard Bank over the course of 4 years.



Barrie reported in to the Managing Director of MassCash (part of the MassMart Group) for 16 years, where he **consulted on special projects**.

COUNTRIES BARRIE HAS WORKED IN:



Countries:

- South Africa
- Swaziland
- Zambia
- Zimbabwe
- Namibia
- Mauritius
- Japan
- Singapore
- Italy
- England
- Scotland
- Argentina
- USA
- Canada



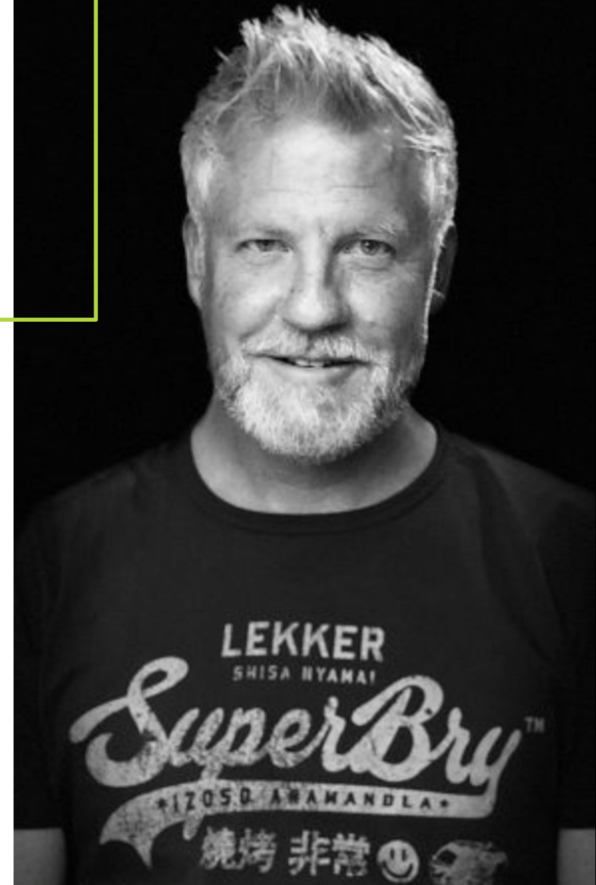
**By continuously evolving their narrative, businesses can anticipate and prepare for future challenges, ensuring their longevity and adaptability in a rapidly changing world.**

In essence, a reinvented narrative is not just about storytelling - it's a strategic tool that drives growth, relevance, and connection in the ever-shifting dynamics of business.

**CHALLENGING CONVENTIONAL THINKING AND INSPIRING FRESH PERSPECTIVES THAT DRIVE ADAPTABILITY AND MEANINGFUL CHANGE IN AN EVER-EVOLVING WORLD**

**The TECHNICAL CHALLENGE is the easier stuff. The parts and processes we can touch, see, measure, etc.** Technical challenges have technical solutions. The big decisions are around whether it's worth applying the known solution to the known challenge?

**ADAPTIVE CHALLENGES aren't as easy.** They largely revolve around people, the complexity that defines them, and their ability to make the changes required to overcome the challenges being faced. Adaptive challenges are difficult to touch, see or measure, and the solutions aren't always obvious or guaranteed. You ignore them at your own peril. This is the difficult work of disruption. Preparing people not only for the change, but also for how to leverage it for their own and the business' success.



**SOME CLIENTS BARRIE HAS WORKED WITH:**



**More clients:**

- |                   |                        |                  |                  |                      |              |                     |                 |
|-------------------|------------------------|------------------|------------------|----------------------|--------------|---------------------|-----------------|
| Eskom             | Varsity College        | Vodacom          | Sportron         | ACCA                 | Reserve Bank | PowerTech           | Stanlib         |
| Momentum          | Munich re              | Liberty          | Tiger Brands     | Mazars Moores Roland | JD Group     | BDO                 | PG Glass        |
| GIBS              | BATSA                  | Deloitte         | BMW              | KFC                  | Netcare      | Spencer Steward     | Virgin Active   |
| Sun International | AVIS                   | Sanlam           | The Kelly Group  | SARS                 | Merk         | MultiChoice         | UCS Solutions   |
| Spar              | Hollard                | SAPPI            | SAB Miller Midas | Knowledge Resources  | Aspen Pharma | Media24             | Webber Wentzel  |
| Tracker           | Ernst & Young          | Chartered Wealth | Telkom           | City Lodge           | SABC         | Wesbank             | MassCash        |
| First Cut         | Franke Kitchen Systems | Barloworld       | East-West Center | Bowman Gilfillan     | Suntory      | RSM Betty & Dickson | MassDiscounters |
|                   |                        | Pulp Films       | ReMax            | Build-It             | Volvo Truck  | Pirelli Tyres       |                 |